



FOR IMMEDIATE RELEASE

GrandBridge Energy Employees Lead Record-Breaking United Way Campaign, Raising \$43,289

Cambridge, ON (December 23, 2024) – GrandBridge Energy is proud to announce the resounding success of its 2024 United Way Campaign. The campaign, led by employees and supported by GrandBridge Energy, raised a grand total of \$43,289.

This year marks the most successful GrandBridge Energy United Way campaign yet, thanks to the dedicated United Way Committee members and the generosity of all employees. GrandBridge Energy has raised over \$124,000 for the United Way since 2022. Donations support both the United Way Waterloo Region Communities and the Brant United Way.

The 2024 campaign included a variety of fundraising efforts and activities, all organized by volunteer employees who comprise the United Way Committee. The campaign consisted of many initiatives, including employee pledge donations, casual days, a virtual silent auction, and Chase the Ace. Employees across the organization came together to support the United Way's mission of improving lives by mobilizing the caring power of communities.

All funds donated by employees are matched with a corporate donation from GrandBridge Energy – reinforcing the organization's support of employee fundraising initiatives and the communities impacted.

"Our support of the United Way would not be possible without our dedicated employees, those who are valuable members of the United Way Committee, as well as those who consistently donate and participate in numerous events over the course of the campaign. The enthusiasm and support demonstrated during the campaign highlight the community-focused spirit deeply ingrained in our workplace culture," said Sarah Hughes, President and CEO of GrandBridge Energy.

"GrandBridge Energy is proud to match all employee pledge donations, resulting in an impressive \$43,289 donated to the United Way in 2024," added Hughes.

GrandBridge Energy's donations supports the United Way's wide-reaching programs including affordable housing and homelessness; mental health and addiction; food insecurity; literacy; employment skills and assistive devices; community and social supports; and hate, gender-based and family violence. By supporting the United Way, GrandBridge Energy is helping to foster a better tomorrow for those in our communities who require these programs and services.

"We are deeply grateful for the longstanding support of GrandBridge, whose commitment to our community continues to make a profound difference. Each year, their generous contributions help us fill hungry stomachs, provide vital mental health supports, address housing needs, and so much more. This year, their leadership extended beyond donations, as they played a pivotal role in inspiring other local workplaces by speaking at our Ambassador Training. Their ongoing partnership strengthens our efforts and empowers us to create lasting, positive change in the lives of those who need it most," said Joan S. Fisk, CEO, United Way Waterloo Region Communities.



"GrandBridge Energy's support means that people in Brantford, Brant and Six Nations of the Grand River will have access to services that keep them safe, fed and connected. Brant United Way funds 25 charitable programs and it would not be possible without the incredible support of donors like GrandBridge. We are inspired by your generosity and can't thank you enough," said Beth Luciani, Executive Director, Brant United Way

GrandBridge Energy remains committed to supporting charitable causes and creating a meaningful impact through community engagement. The United Way fundraising campaign is just one example of the company's ongoing efforts to give back and make a difference in the communities we serve.

To learn more about GrandBridge Energy visit grandbridgeenergy.com.

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About GrandBridge Energy Inc.

GrandBridge Energy delivers safe and reliable electricity to 113,000 customers in the City of Brantford, the City of Cambridge, the Township of North Dumfries and the County of Brant. GrandBridge Energy's service territory spans approximately 636 square kilometres. Our talented team provides safe and reliable energy solutions that are strengthened by an unwavering commitment to service excellence.

GrandBridge Energy is guided by a vision to be a leader in energy transformation and driven by a mission to bridge communities to the energy future. Our values are the principles and beliefs that guide our operations. GrandBridge Energy's vision, mission and values are supported by a Five-Year Strategic Plan.

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